

**HDPN Coalition Advocacy Workstream/Working Group
Terms of Reference
Concern Worldwide and Welthungerhilfe, June 2022**

Background:

The HDPN Coalition emerged from the Food Systems Summit process and in particular from the work of Action Track 5 on

Overall Outcome/Objective:

Advocacy is a change focused process and we need to be clear about the longer-term expected outcome of the workstream. While the Secretariat proposed the following outcome: "Increased global awareness and consensus on the two-way relationship between hunger and conflict, and food security and peace, which was based on the Outcome 3 from the Fighting Food Crises along the HDP Nexus Coalition proposal document, we propose that it needs to be more change/results-focused and something like:

"Policy, strategy and practice changes that minimise the impact of conflict on hunger and of hunger on conflict".

As with all advocacy, this will then need to be broken down into practical deliverables along a clear Theory of Change or impact chain, to make it concrete and manageable.

Key Tasks of the Workstream/Working Group:

- Agree the draft Terms of Reference for the AWG.
- Agree the initial roadmap of the work of the AWG (see Gantt chart in Appendix 1)
- Agree desired deliverables and results from the Advocacy workstream and a "working" Theory of Change" or Results Framework that will guide the work.
- Based on the TOC/RF, agree sets of key activities to be carried out by members, the secretariat and the AWG leads, laid out in clear phases with clear timelines (see below).
- Identify and agree priorities for the upcoming three months and for the upcoming year, based on this overall plan.
- Identify and agree who will take forward these priority actions and by when.
- Identify and respond quickly to advocacy "windows of opportunities" as they arise when political leaders or other decision makers/shapers meet etc.
- Identify potential key conflicts of interest and brainstorm mechanisms by which these would be resolved (e.g. bringing to HDPN Coalition Lead or overall Coalition...)
- Identify added value of voices and analyses from different actors in the Coalition, e.g. international organisations on issues sensitive to in-country members; strong country voices and views to keep the advocacy grounded and real; researchers/academics on evidence on various topics).

Phase	Area of Work and Tasks	Jun	Jul	Aug	Sept	Oct	Nov	Dec	2023 on
Phase 1 (Set Up)	Draft Terms of Reference for AWG								
	Consult with Secretariat/Leads on TOR								
	Set date and agenda for first meeting of AWG								
	Send invitations for first AWG meeting								
	Hold first AWG meeting								
	Adjust TOR and plans based on first AWG								
	Identify any immediate advocacy opportunities								
	Allocate responsibilities for immediate opportunities								
	Draft a working Theory of Change/Results Framework								
	Revise TOC/RF based on feedback after consultation								
	Present draft plans at HDPN Coalition wider meeting								
Phase 2 (Early Action)									
	(See below for rest of actions)								

Areas of Action from TOR/Concept Note

MK=Michael Kühn. CF=Connell Foley. GSM=Gisela Schmidt-Martin

Area	Tasks/Actions	Who responsible?	Who does?	Timeline
Foundational	Develop and agree clear TOR	Co-Leads	Connell	End June 2022
	Develop and agree broad workplan/roadmap	Co-Leads	Connell	End Sept 2022
	Develop working TOC/Results Framework	Co-Leads	CF/MK/GSM	Oct 2022
Content Building	Develop a menu of key messages on HDPN	Co-Leads	All AWG members	Sept 2022 (+ on)
	Develop a library of relevant evidence via Research workstream	Co-Leads	Research WG	Ongoing
	Create library of examples/case studies of how members are operationalising HDPN	Co-Leads	All AWG members Secretariat	Ongoing
	Identify existing pertinent advocacy groups	Co-Leads	GSM/	Aug 2022
	Establish links with existing pertinent advocacy groups to explore complementarities	Co-Leads	Michael	Aug 2022
Advocacy Events	Develop list of Coalition speakers for events	Secretariat	All AWG members	Ongoing
Opportunities	Map predictable/annual events in a calendar of events (link with GNAFC on this)	Secretariat	All AWG members	July 2022 (+ on)
	Map once off or adhoc events on horizon	Secretariat/AWG	Secretariat	July 2022 (+ on)
	Create mechanism for identifying emerging “windows of influencing opportunity”	Co-Leads		July-Aug 2022
	Develop proposal for prioritised advocacy focus for next three and 12 months	Co-Leads	Co-Leads + Sec	Sept
	Apply to advocacy event organisers to get HDPN issues on agenda, speaking slots etc.	Co-Leads	Secretariat	
	Support members in speaking/participating at these events	All AWG members	Secretariat	
	Map key publications/reports to which the Coalition could contribute	Secretariat		
	Establish contact with publishers of such reports to identify potential for optimum input	Secretariat		
Branding etc.	Develop 2-pager on Coalition for sharing	Co-Leads	Secretariat	Aug Sept 2022
	Be proactive in expanding Coalition membership	Co-Leads	All AWG members	Oct 2022 (+ on)
	Work with Secretariat to create Logo/templates	Co-Leads	Secretariat	Aug - Sept 2022
	Explore options for social media presence	Co-Leads	Secretariat	Oct 2022 (+ on)